



FOR IMMEDIATE RELEASE:

March 30, 2022

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*Don McLean performs "Vincent" at Immersive Van Gogh on February 28, 2022 in Los Angeles, California. (Photo by Vivien Killilea/Getty Images for Lighthouse Immersive and Impact Museums)*

## DON MCLEAN'S NEW MUSIC VIDEO OF HIS CLASSIC SONG "VINCENT" NOW LIVE IN CELEBRATION OF VAN GOGH'S BIRTHDAY TODAY

[Video Filmed in Immersive Van Gogh Gallery Released Today in Conjunction with World Bipolar Day](#)

LOS ANGELES – In collaboration with **Immersive Van Gogh** and the **International Society for Bipolar Disorders (ISBD)**, folk rock legend **Don McLean** released a new music video today of his song "Vincent," also known as "Starry, Starry Night." The video was recorded at *Immersive Van Gogh* Los Angeles and was released in commemoration of Van Gogh's birthday and World Bipolar Day on Wednesday, March 30. Visit [immersivevangogh.com/don](https://immersivevangogh.com/don) to view the video. Viewers are encouraged to make a donation to support the ISBD; anyone making a donation of \$40 or more will receive a two-for-one coupon code (valid through April 30) to visit *Immersive Van Gogh* in any of the 14 cities where it is currently being presented. To make a donation to the ISBD, [click here](#).

Van Gogh, born March 30, 1853, is widely thought to have struggled with bipolar disorder or other mental illness, and tragically took his own life in 1890. World Bipolar Day, recognized annually on March 30, is a world-wide awareness initiative that provides a platform for education and discussion. The video release also commemorates the 50<sup>th</sup> anniversary of the song's rise to No. 2 on Billboard Charts in March of 1972.

“I am excited to release this video in collaboration with *Immersive Van Gogh* and the International Society for Bipolar Disorders,” says McLean. “Van Gogh himself struggled with mental health, and by launching this video, we hope to support mental health awareness as a tribute to Van Gogh on his birthday. This is an especially meaningful way for me to commemorate the 50<sup>th</sup> anniversary of a song that so many people have told me has a special personal resonance for them.”

“Don McLean’s song is truly a classic,” added *Immersive Van Gogh* producer Corey Ross. “We are grateful for the opportunity to bring wider awareness and understanding about bipolar disorders thanks to this collaboration.”

“Approximately 2% of the general population has bipolar disorder, formerly known as manic-depressive illness, and it affects women and men equally of all ages,” states President of the International Society for Bipolar Disorders Professor Gin Malhi. “We are delighted to partner with *Immersive Van Gogh* through this initiative that celebrates both Van Gogh’s birthday and World Bipolar Day, to raise awareness of this illness and the important work of our organization and its members.”

To learn more about World Bipolar Day, visit [worldbipolarday.org](http://worldbipolarday.org). To learn more about the International Society for Bipolar Disorders, visit [isbd.org](http://isbd.org). To learn more about *Immersive Van Gogh*, visit [immersivewangogh.com](http://immersivewangogh.com).

### **About Don McLean**

Don McLean is a Grammy award honoree, a Songwriter Hall of Fame member, a BBC Lifetime Achievement Award recipient, and his smash hit “American Pie” resides in the Library of Congress National Recording Registry and was named a top 5 song of the 20th Century by the Recording Industry of America (RIAA). A New York native, Don McLean is one of the most revered and respected songwriters in American history. After paying his dues in the New York club scene in the late ‘60s, he went on to score mega-hits like “Vincent (Starry, Starry Night),” “Castles in the Air” and many more. His catalog of songs has been recorded by Madonna, Garth Brooks, Josh Groban, Drake, “Weird Al” Yankovic, and countless others. In 2015, McLean’s handwritten manuscript of the lyrics to “American Pie” was auctioned by Christies, selling for just over \$1.2 Million. 2019 honored Don with a star on the Las Vegas Walkway of Stars and his song “And I Love You So” was the theme for Prince Harry and Megan Markle’s wedding. Don landed a new recording contract with Time Life in 2020, with whom he released a catalog of recordings as well as a new album ‘Still Playin’ Favorites’. 2021 brought Don’s “American Pie” features in the Avengers’ Black Widow and the new Tom Hanks movie Finch. Don received a star on the Hollywood Walk of Fame, celebrated the 50th anniversary of “American Pie,” recorded a version of the song with a cappella group Home Free, a children’s book has been written, and much more! And when you think things are slowing down, not so for Don McLean!

### **About the International Society for Bipolar Disorders**

[isbd.org](http://isbd.org)

The mission of the International Society for Bipolar Disorders (ISBD) is to foster international collaboration in education, research, and clinical care to improve the lives of those with bipolar disorder and related conditions.

The ISBD has members from over 50 countries, and over the past two decades has become the leading source for emerging research in the field of bipolar disorders. Indeed, it is the only nonprofit bipolar-focused, research-oriented society worldwide, and is providing meaningful information to patients, families and other mental health professionals working on the front lines.

World Bipolar Day (WBD) is a unique initiative that was launched by ISBD in 2014. It has been immensely successful and has raised worldwide recognition of the issues that patients with bipolar disorder face. This year will mark the ninth celebration of World Bipolar Day.

### **About Lighthouse Immersive**

Lighthouse Immersive creates, produces and distributes innovative digital immersive art experiences through its experiential entertainment multiplex digital art galleries, aiming to cultivate community and creativity through large-scale events and exhibitions of all art forms. Lighthouse Immersive offers versatile spaces for creators to present their work while engaging audiences in unique art experiences that encourage dialogue and inspire new artistic creations. Lighthouse Immersive has produced the world premiere of *Immersive Van Gogh*, *Immersive Frida Kahlo* and *Immersive Klimt: Revolution* to more than 21 North American cities. Recognized as the leader in immersive art experiences, Lighthouse Immersive custom-designs each of their venues, named Lighthouse ArtSpaces, to distinctly envelop the various architectural settings they inhabit. The company operates galleries in a range of historic venues including refurbished industrial and retail spaces.

Since 2021, the company has opened or is opening 21 new galleries in North American cities including New York City, Los Angeles, Chicago, Dallas, Houston, Las Vegas, Boston and Denver, and is currently expanding into additional markets. To date, Lighthouse Immersive has sold over 4.8 million tickets to *Immersive Van Gogh* across North America, with Artnet calling it “one of the largest coordinated art phenomena of all time.”

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